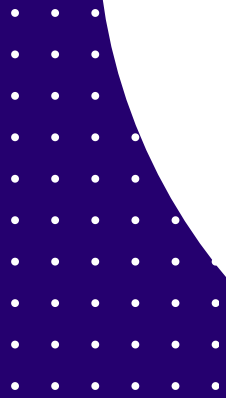
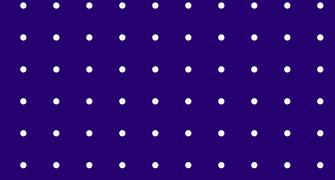


BUSINESS OWNER



What: Business Owner Summer Summit

When: June 5-6, 2025

Where: The Port at Lake Panorama, IA



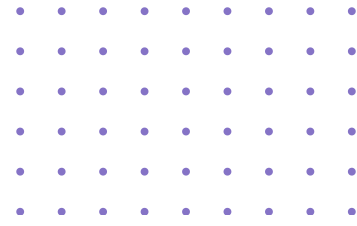
ABOUT BOSS

Business and community leaders from the Guthrie County area, under the guidance and support of Midwest Partnership, have collaborated to launch this as an annual event, beginning on Thursday, June 5, 2025. Hosted at The Port on scenic Lake Panorama in Panora, Iowa, this event promises to provide small- to medium-size business owners and corporate leaders from throughout the state of Iowa with resources to learn, grow, and network.

Attendees can expect an outstanding agenda featuring impactful keynote speakers and subject-matter experts with a deep dive into retention strategies through company culture, financial wellness programs, business structure, benefits and rewards.

●———— Business Owner Summer Summit

MORE BOSS



Jamie Pollard, ISU athletic director, will be discussing the use of NIL to attract and retain star athletes. Also included will be a panel of area business owners sharing their concerns and solutions on the topic of retention. The Summit is open to up to 125 business owners and corporate leaders for this inaugural event.



The day concludes with a networking social hour at the Tiki Bar outside of The Port, followed by a fun evening with live music and food trucks. Three lucky drawing winners will be given a plane ride over the lake. An optional stay-and-play package offers the opportunity to enjoy recreational activities the following day. Participants can choose between options such as golf, home tours by boat, pickleball and shopping, showcasing the best of the local area.



SPONSOR LEVELS

PLATINUM SPONSORSHIP—\$5,000

- Lunch sponsor
- Food truck tickets sponsor
- Keynote speaker sponsor

Includes 4 conference registrations, recognition in printed and online conference materials, and a one-minute sponsor video or speech at lunch break.

GOLD SPONSORSHIP — \$2,500

- Evening music sponsor
- Friday breakfast sponsor

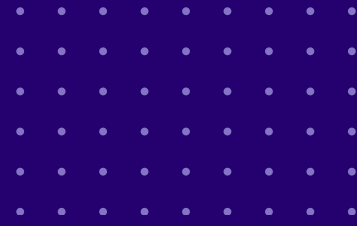
Includes 3 conference registration, recognition in printed and online conference materials, and a one-minute sponsor video or speech at lunch break.

SILVER SPONSORSHIP — \$1,000

- Afternoon snack sponsor
- Tiki bar drink tickets sponsor

Includes 2 conference registration, recognition in printed and online conference materials, and a one-minute sponsor video or speech at lunch break.

SPONSOR LEVELS



BRONZE SPONSORSHIP — \$500

- **Coffee station sponsor**
- **Wi-fi sponsor**
- **Lanyard sponsor**

Includes 1 conference registration, recognition in printed and online conference materials, and a 30-second sponsor video or speech at lunch break.

OTHER WAYS YOU CAN HELP:

- **Providing items to be included in participant swag bags**
- **Providing manpower at the event — Thursday, Thursday evening, or Friday**
- **Donations of any amount are appreciated.**



CONTACT US

Make checks payable to:

Midwest Partnership

Include 'BOSS 2025' on the memo line.

Mail checks to:

**Midwest Partnership
615 S. Division
PO Box 537
Stuart, IA 50250**

For more info reach out to:

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BUSINESS OWNER



Business Owner Summer Summit